

**S4C**



# **S4C – Sector Meeting**

**November 2024**

S4C

## Ein Pwrpas / Our Purpose

**HANSH**



- ❑ Dangos ein byd trwy'r Gymraeg / Show our world through the Welsh language



- ❑ Galluogi pobl i fyw eu bywydau trwy'r Gymraeg / Allow people to live their lives in Welsh

- ❑ Denu siaradwyr newydd at yr iaith / Attract new Welsh speakers

- ❑ Cynnal y Gymraeg fel iaith fyw a pherthnasol / Maintain Welsh as a live and relevant language



S4C / Clic BBC iPLAYER

# S4C

## Penawdau Perfformiad 2024 / 2024 Performance Headlines



- ❑ Cymru v Gwlad Pwyl – 1.2m cyrhaeddiad uchaf erioed / Wales v Poland – 1.2M highest ever reach
- ❑ Cleddau – nifer uchaf erioed o sesiynau i ddrama ar iPlayer / Cleddau – highest ever number of sessions for a drama on iPlayer
- ❑ Ceisiadau i iPlayer a Clic + 20% eleni, yn enwedig 16-44 / iPlayer and Clic Requests - + 20% this year especially 16-44
- ❑ NS4C – Ymweliadau +50% llynedd +25% eleni, TikTok dyblu / NS4C – Visits +50% to last year and +25% this year
- ❑ Eisteddfod Genedlaethol – oriau gwyllo uchaf ers 2009 / Eisteddfod Genedlaethol – highest viewing hours since 2009
- ❑ Yr Urdd, Ruby, 2.5m o geisiadau TikTok / Yr Urdd, Ruby – 2.5M TikTok requests

S4C / Clic BBC iPLAYER

S4C

# Hansh

**Comisiynau Newydd**  
/ **New Comissions**

- ➡ Strip
- ➡ Cymru ar Gyffuriau
- ➡ GISDA
- ➡ Ar Led
- ➡ Bar Hansh (Teitl Dros Dro)







# HANSH

## Patrwm Comisiynu Hansh

## Hansh Comissioning Pattern

---

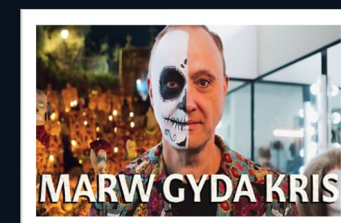
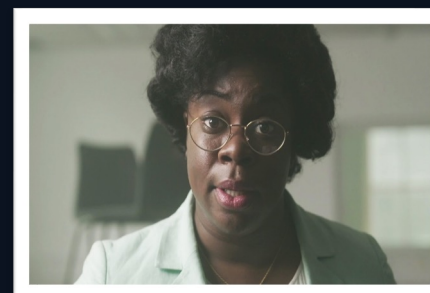
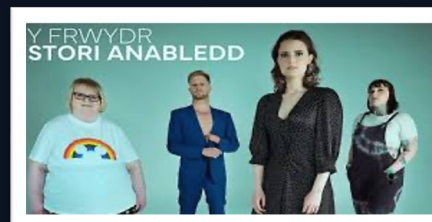
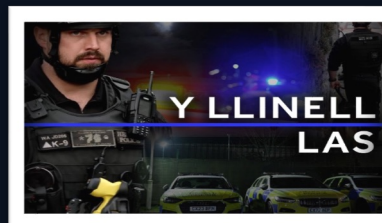
- Haf 25 – Galw am syniadau / Summer 25 – Call out for ideas
- Hydref 25 – Comisiynu llechen 26/27 / Autumn 25 – Commissioning 26/27 slate
- Pwyslais ar syniadau gwreiddiol digidol – tariff £1,000 y funud / Emphasis on new, original digital ideas
- Cyfle i fod yn ymatebol  
(Mi fydd rhain hefyd yn cael ei ystyried ar gyfer 25/26)  
An opportunity to be reactive  
(These will also be considered for 25/26)

**S4C**

**Dogfennau a Ffeithiol Arbennig / Documentaries and Specialist Factual**

**Penawdau'r Flwyddyn**

**Headlines**



**S4C**

**Dogfennau a Ffeithiol Arbennig**  
**Documentaries and Specialist Factual**

## I ddod... / To Come...

**Llofruddiaeth Y Bwa Croes 2  
x 60**

**Ar Brawf 6 x 60**

**Owain Glyndwr 4 x 60**

**Cynefin 4 x 40**

**Gwesty Aduniad 4 x 60**

**Stori Ruth Ellis 1 x 60**

**Llinell Las 6 x 60**

**Cyfrinachau'r Llyfrgell 4 x 60**

**Dŵr Du 1 x 60**

**Canu Gwlad 1 x 90**

**Llofruddiaeth Harry a Megan  
Tooze 1 x60**

**Curo Tu Ôl I'r Drws 1 x 60**

**Stori'r Iaith 4 x 60**

**Joe Allen : Y Chwiban Olaf 1 x  
60**

**Y Ci Perffaith 4 x30**





S4C

## Cyfleoedd... Opportunities ...

- Dogfen 'Dolig / Christmas Documentaries
- Cyfresi hanner awr / half an hour series
- Hanes Cymru / History of Wales
- Amrywiaeth / Diversity





# S4C / Di-sgript / Non-Scripted

Trosedd - cyfres fformat a/neu antholeg premium gyda llinyn cyswllt / Crime – formatted series or premium anthology

Syniadau swnllyd am bynciau amgylcheddol / cynaladwydd / Provoking series on environmental issues

Penblwyddi hanesyddol gyda bachyn newydd / Public anniversaries or birthdays with a new angle

Fformat ffeithiol nesaf S4C / S4C's next new factual format

Cydgynyrchiadau a chyd-gomisiynau / Co-Productions and co-commissioning



Screenskills



# S4C Adloniant / Entertainment

**Beth sydd i ddod...**  
What's to come...

- ☐ Rhaglenni Arbennig Nadolig
- ☐ Amour & Mynydd
- ☐ Y Llais
- ☐ Busnes Bwyd



# **S4C** Adloniant / Entertainment **Syniadau / Ideas**

## **Blwyddyn nesaf / Next Year**

- **Sioe Banel / Panel Show**
- **Cyfres fer o raglenni awr nos Sadwrn**  
**8yh / Series of 8pm Saturday night 1 x**  
**60**
- **Syniadau hanner awr adloniant ffeithiol**  
**neu ysgafn / Ideas for 30m factual or**  
**light entertainment series**
- **Menywod Cymru yn yr Ewros (yn**  
**ddibynnol ar ganlyniad) / Wales**  
**Womens in the Euros**

## **Hir Dymor /** **Long Term**

**Comedi hanner**  
**awr wedi'i sgriptio**  
**/ Half hour**  
**scripted comedy**

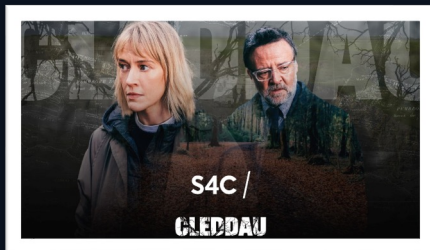
Cerddoriaeth / Music

- Chwilio am becyn cerddoriaeth cynhwysfawr – brand newydd / Looking for an inclusive music package – a new brand
- Neges y brand i fod yn draws genhedlaethol / The brand to be across generations
- *One stop shop* i ffans cerddoriaeth Gymraeg / A One Stop Shop for fans of Welsh music
- Traws beillio – cyflwyno cerddoriaeth newydd a rhoi bywyd newydd i hen ffefrynnau / Presenting new music and an opportunity to give new life to old favourites
- Rhaglenni llinol a deunydd i fynd ar blatfformau S4C / Linear programme but with content for digital platforms
- Syniad sydd yn mynd i fod yn gyffrous heb golli safonau cynhyrchu yr ydym ni wedi dod i ddisgwyl gan Lŵp / An exiting idea with the high production values we have come to expect from Lwp
- Amcan bris o £500 K / Cost of apox £500 k



# S4C Drama

## Gorffennol / Past



## Presennol / Current

- Ar y Ffîn
- Bariau 2
- Hafiach
- Y Golau 2
- Dal y Mellt 2
- Stad 2
- Anfamol 2
- Un Nos Ola Leuad

## Dyfodol / Future



**Galwad am gyfresi gyfaelgar 'bingable'** 30 munud x 5 / 6 / 8 (megis One Day a Normal People)

- Pitch mewn erbyn 28/02/25
- Ymateb erbyn 31/03/25

**Call for new bingable 30m series**

Pitch by 28/02/25

Response by 31/03/25

**Ffilmiau Sinema Cymru**

- Ail gyfnod o ddatblgu i'w gadarnhau

**Sinema Cymru Films**

A second series of development to be announced

**Trosedd / thrillers gafaelgar 6x60**

- Gyda'r potensial i gyd-gynhyrchu gyda darlledwyr / dosbarthwyr eraill

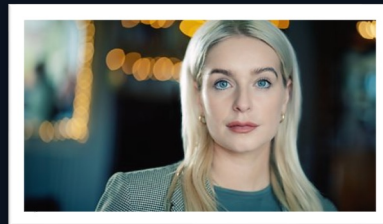
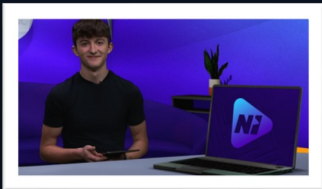
**Crime / thrillers 6x60**

- With the potential to co-produce with broadcasters / other distributors

**S4C**

# NEWYDDION A MATERION CYFOES / NEWS AND CURRENT AFFAIRS

## Cynnwys / Content



## Gweddill 2024 / 2025

### Reminder of 2024 / 2025

Jess Davies x 3

- Jess Davies Sberm ar y We
- Jess Davies: Yn Gaeth i Gamblo
- Jess Davies: ADHD Dioddef yn Dawel

Byd Eithafol – x 1

## 2025 / 2026

- Steil/tôn tebyg iawn i Byd Eithafol/ Rhaglenni Jess / Similar style to Byd Eithafol / Jess
- Yn ymatebol i stori newyddion mawr / Responsive to big news stories
- Yn gallu cynnig cynnwys digidol atodol / Ability to offer extra digital content
- Lein newyddion gref ynddyn nhw / A strong news line
- Rhaglen ymchwiliadol all gymryd cryn dipyn o amser, a'r gallu i greu penawdau / Investigative series that can create noise
- Datgelu rhywbeth newydd am bwnc/stori/sefyllfa/sefydliad / Reveal something new about a subject/story/situation/organisation
- Elfen emosiynol bwyrus, sy'n gallu tynnu cynulleidfya mewn a chreu sgwrs / A powerful emotional element, which can draw an audience in and create a conversation

